

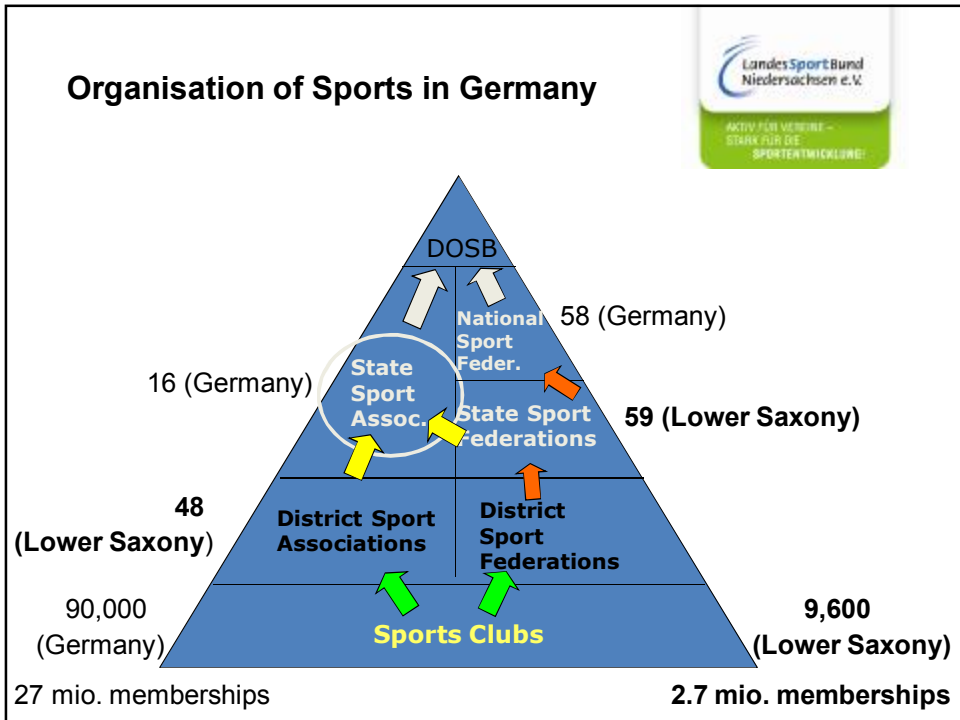
LandesSportBund  
Niedersachsen e.V.

AKTIV FÜR VEREINE -  
STARK FÜR DIE  
SPORTENTWICKLUNG!

## Our support for your commitment

# Sport integrates lower saxony

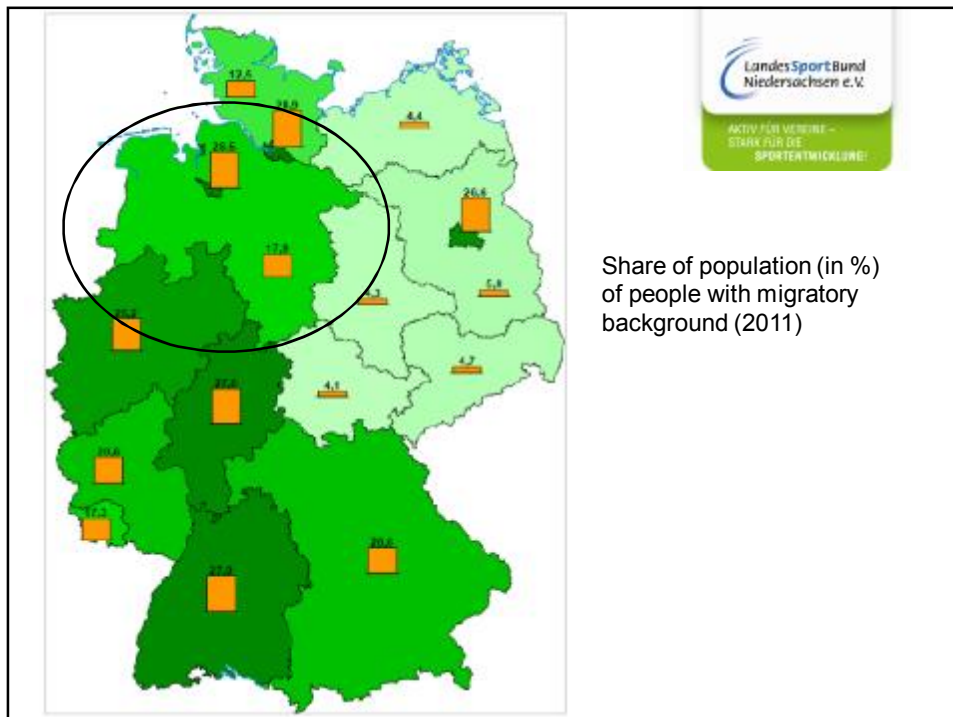
European Sport Convention 2015  
Strasbourg  
► Workshop: Social integration through sport

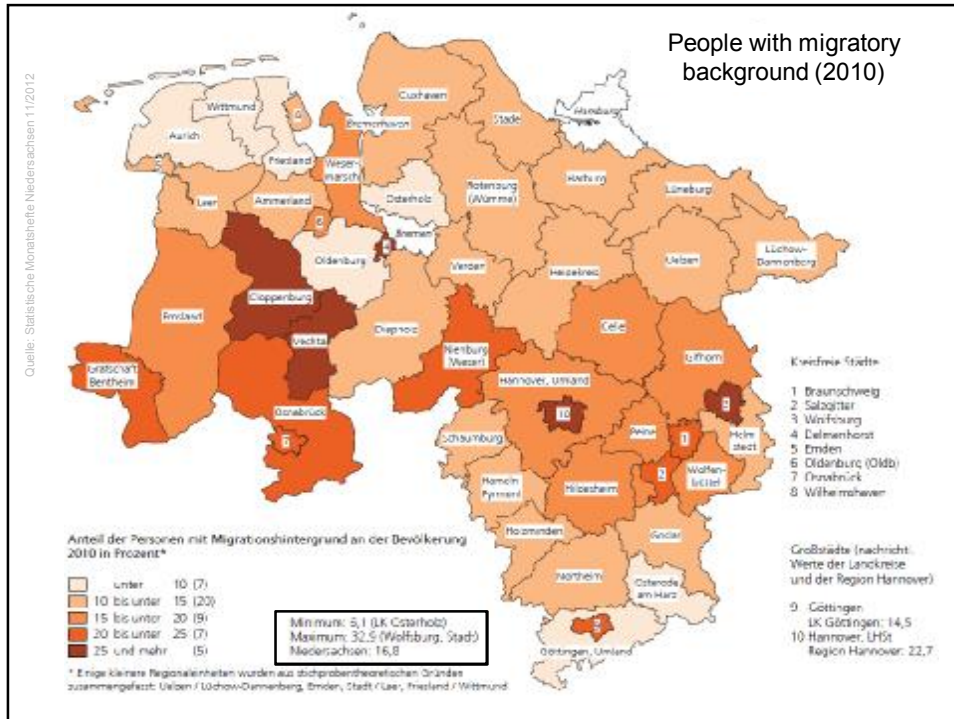


## State Sport Organisation of Lower Saxony



- Offers services to its member organisations and represents their interest.
- Makes a contribution to the well-being of the people in our state through sport.
- With 2.7 mio. memberships the grad of organisation lies by 35 % (inhabitants ~7,8 mio.)
- Approximately 5,8 % of our members have a migratoy background.
- Persons with migratory background and persons with difficuall social conditions are underrepresented in sports – particulary with regard to women and girls.





## Take Home Points 1

We become more colourful!

Migrants are a growing target group for sports clubs!

But, you have to look closely at the local situation (e.g. countries of origin, stakeholders, protagonists, human and financial resources)



Integration through sport:

## Barriers





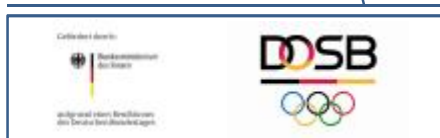
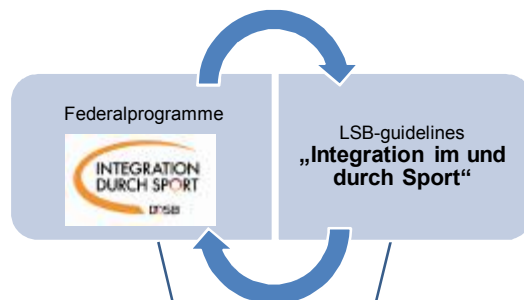
### Take Home Points 2

Consider – each migrant is different (age, gender, education, family status, generation of migration, interests,...)

Make aware barriers by information and sensitising

Changing processes need time – on both sides

### Integration through sport: Support programmes



Integration through sport

## Refugees and asylum seekers



- Language / translation
- Sportswear
- Equipment
- Sports and movement
- Mobility
- Get in contact



### Take Home Points 3

To be successful it needs professional staff in order to consult sport clubs and accompanying them continuously

Sustainable funding structures

Be flexible – new situations require new behavior

## „State-wide project life-belt“



- Project 2010-2012
- Aim: Improving the floatability of migrants and social disadvantaged people
- 85 sports clubs from all over Lower Saxony organised 250 swim-courses for over 3400 children
- New local cooperations occurred
- Many children became members



## „Bicycle courses“



- Training in theory and praxis
- Individuell benefit (mobility, safeness, have fun)
- Building up confidence between the sports club and the target group
- Cooperation with the police and migration offices



## „Intercultural WomenDays“



- Partnership of district sport organisation and municipal office for migration
- A day from women for women
- Involving partners; e.g. welfare organisations, local organisations of migrants
- Child care as required
- Intercultural buffet
- Wide range of sport workshops
- Female trainers with migratory background



## „Idea-Workshop“



- Partnership of district sport organisation and municipal office for migration
- Invited are all sports clubs and all organisations dealing with migration questions and social work
- Role of LSB: Moderation and organisation of preliminary talk
- Workshops lasts 3 h
- Afterwards the ideas will be evaluated and gradually implemented







#### Take Home Points 4

Qualifying full-time staff and volunteers in intercultural learning

Building up and cultivating networks between sports and other responsible bodies and stakeholders of integration work

Start working with sport federations by targeting their sports and beginn with „easy steps“



[www.lsb-niedersachsen.de](http://www.lsb-niedersachsen.de)

[www.integration-durch-sport.de](http://www.integration-durch-sport.de)

[www.sport-integriert-niedersachsen.de](http://www.sport-integriert-niedersachsen.de)